

BRAND & STYLE QUICK GUIDE

LOGO / main



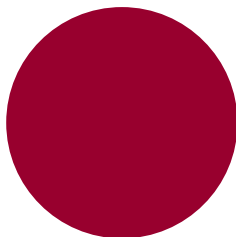
LOGO / athletics



LOGO / variants



COLORS



**LEBANON
MAROON**

CMYK 26 | 100 | 79 | 24

RGB 152 | 0 | 46

HEX# 98002E

FONTS

Helvetica

Logo font

Century Gothic

Secondary font